Artnet News

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GLOBAL WARMING ART IN JERSEY

The **Precipice Alliance**, a non-profit organization dedicated to promoting awareness about global warming through the visual arts, has commissioned its first work, which opened in Jersey City, Nov. 1, 2006. The piece, by New York-based conceptual artist **Mary Ellen Carroll**, consists of a 900-foot-long window display in the buildings of the former **American Can** factory, comprised of eight-foot-tall neon letters proclaiming, "IT IS GREEN THINKS NATURE EVEN IN THE DARK." The head-scratching phrase is meant as an exercise in "indestructible language," focusing on the fluid, open-ended nature of words (strange, for a project with a clear social message!), and is sure to cause some confusion along the Pulaski Skyway, the New Jersey Turnpike, and in planes flying into or out of Newark airport.

Though using illuminated letters to get the word out, the organization hastens to note that the art piece is "carbon neutral," employing low-wattage transformers and lead-free glass tubing, as well as using solar panels to offset the energy consumed.

An event will take place at the site Nov. 13, 2006, to celebrate the debut of the work, featuring songstress **Joan Osborne** and a lecture by *New York Times* environmental reporter **Andrew C. Revkin**. For info, check out http://precipice-alliance.org.